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### **Brazil**

### Citrus Semi-annual

## 2010

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#### **Report Highlights:**

In U.S. MY 2009/10, the Brazilian orange crop is estimated at 398 MBx, down 29 MBx from U.S. MY 2008/09, due to weather related problems and limited investment in crop management. The Sao Paulo and western Minas Gerais commercial areas should produce 296 MBx. Total FCOJ production (65 Brix equivalent) for U.S. MY 2009/10 is forecast at 1.33 mmt (65 Brix), similar to the previous marketing year. FCOJ equivalent exports for MY 2009/10 are projected at 1.32 mmt (65 Brix), relatively stable compared to the previous marketing year.

There is a one year lag between the Brazilian (BR) Marketing Year (MY) and the U.S. Marketing year (MY). For example, BR MY 2010/2011 is equivalent to U.S. MY 2009/2010. As such and to ensure data continuity, the current Brazilian MY 2010/11 will be referred to as U.S. MY 2009/2010 throughout this report.

#### **Commodities:**

Oranges, Fresh

# **Production:** PS&D Tables

The following tables provide revised data for Sao Paulo and total Brazilian fresh orange production, supply and demand (PS&D) for *Brazilian (BR) marketing years (MY) 2008/09, 2009/10 and MY 2010/11 (July-June)*, which are equivalent to *U.S. MY 2007/08, 2008/09 and 2009/10*, respectively.

Note: There is a one year lag between the Brazilian (BR) Marketing Year (MY) and the U.S. Marketing year (MY). For example, BR MY 2010/2011 is equivalent to U.S. MY 2009/2010. As such and to ensure data continuity, the current Brazilian MY 2010/11 will be referred as U.S. MY 2009/2010 throughout this report.

| Brazil: Fresh Oranges PS&D (J   | ul-Jun)       |                    |             |
|---------------------------------|---------------|--------------------|-------------|
| (1,000 ha, million trees & mill | ion 40.8 kg b | oxes)              |             |
| Item/U.S. Marketing Year        | US MY 07/08   | <b>US MY 08/09</b> | US MY 09/10 |
| Item/Brazilian Marketing Year   | BR 2008/09    | BR 2009/10         | BR 2010/11  |
| Area Planted                    | 845.0         | 853.0              | 848.0       |
| Sao Paulo                       | 645.0         | 653.0              | 648.0       |
| Others                          | 200.0         | 200.0              | 200.0       |
| Area Harvested                  | 729.6         | 727.6              | 724.6       |
| Sao Paulo                       | 537.0         | 535.0              | 532.0       |
| Others                          | 192.6         | 192.6              | 192.6       |
| Bearing Trees                   | 218.0         | 218.0              | 217.0       |
| Sao Paulo                       | 166.0         | 166.0              | 165.0       |
| Others                          | 52.0          | 52.0               | 52.0        |
| Non-Bearing Trees               | 43.0          | 49.0               | 48.0        |
| Sao Paulo                       | 39.0          | 45.0               | 44.0        |
| Others                          | 4.0           | 4.0                | 4.0         |
| Total Trees                     | 261.0         | 267.0              | 265.0       |
| Total Production                | 413.0         | 427.0              | 398.0       |
| Sao Paulo                       | 315.0         | 330.0              | 296.0       |
| Others                          | 98.0          | 97.0               | 102.0       |
| Exports                         | 1.0           | 0.5                | 0.5         |
| Sao Paulo                       | 1.0           | 0.5                | 0.5         |
| Domestic Consumption            | 123.0         | 131.5              | 116.5       |
| Delivered to processors         | 289.0         | 295.0              | 281.0       |
| Sao Paulo (FCOJ + NFC exports)  | 276.0         | 280.0              | 266.0       |
| Others                          | 13.0          | 15.0               | 15.0        |

#### General

The Agricultural Trade Office (ATO)/Sao Paulo estimates the U.S. MY 2009/10 (July-June) Brazilian orange crop at 398 million 40.8 kg boxes (Mbx), a 7 percent drop relative to the previous season. The commercial area of the state of Sao Paulo and the western part of Minas Gerais are expected to produce 296 Mbx, down 10 percent from the previous crop (330 MBx). Note that this figure takes into account the four major varieties of citrus used for processing orange juice (Hamlin, Pera Rio, Natal and Valencia) plus a limited volume (10 million boxes) of other citrus varieties such as Lima, Bahia, Murcorte and Poncan which are used for processing juice. Production from other states is projected at 102 MBx, according to updated information provided by the Brazilian Geography and Statistics Institute (IBGE).

The projected decrease in production for U.S. MY 2009/10 in the Sao Paulo and Minas Gerais commercial areas is related to adverse weather patterns (excessive rainfall) during blossoming and fruit development, including the third blossoming which was previously expected to be delivered to juice processors. Reduced crop management due to low orange prices in 2009 has also affected the size of the crop.

The Sao Paulo State Institute of Agricultural Economics (IEA) has not released the results of the orange crop survey for the U.S. MY 2009/10 yet.

#### Area, Tree Inventory and Yields

In U.S. MY 2009/10, the Brazilian citrus yield is estimated at 1.83 boxes/tree, a seven percent drop compared to U.S. MY 2008/09 (1.96 boxes/tree). The Sao Paulo commercial grove yield for U.S. MY 2009/10 is projected at 1.79 boxes/tree, down 10 percent from the previous crop (1.99 boxes/tree).

As reported by the Citriculture Defense Fund (Fundecitrus), 481 inspected nurseries were in operation in December 2009. All nurseries are protected, e.g., they maintain seedlings within screened enclosures, in accordance with Sao Paulo state law. The number of inspected seedlings (all from protected nurseries) amounted to 15,526,843, whereas the number of inspected rootstock totaled 6,401,529. Total Brazilian tree inventory for U.S. MY 2009/10 is estimated at 265 million trees (217 million bearing trees and 48 million non-bearing trees).

#### Diseases

Last May, Fundecitrus began its annual greening survey. In addition, according to current legislation, the due date for growers to deliver the greening monitoring report to the state of Sao Paulo Secretariat of Agriculture and Supply is July 15<sup>th</sup>. Results through the two reporting mechanisms will provide a thorough mapping of the spread of the disease in the state of Sao Paulo.

The tables below show the evolution of citrus canker for 2009, according to Fundecitrus. In 2009, cumulative tree eradication from commercial groves was 306,993.

| Evolution of Citrus Canker in the State of Sao Paulo, 2009 |     |                 |        |            |       |            |       |            |  |  |
|--|-----|-----------------|--------|------------|-------|------------|-------|------------|--|--|
|  |     | Block           | Domes  | stic Grove | N     | Nurseries  |       |            |  |  |
| Month  | Now | Recontamination | Total  | Plants     | Total | . Plants   |       | Plants     |  |  |
| Month  | NEW | Recontamination | i Otai | Eradicated | Iotai | Eradicated | Total | Eradicated |  |  |
| Jan-Mar  | 27  | 46              | 73     | 71,114     | 407   | 10,144     | 0     | 0          |  |  |
| Apr-Jun  | 73  | 99              | 172    | 152,951    | 663   | 13,676     | 0     | 0          |  |  |
| Jul-Sep  | 83  | 47              | 130    | 37,685     | 682   | 11,579     | 0     | 0          |  |  |
| Oct-Dec  | 96  | 71              | 167    | 45,243     | 391   | 6,594      | 0     | 0          |  |  |
| Cumulative   | 279 | 263             | 542    | 306,993    | 2,143 | 41,993     | 0     | 0          |  |  |

Source: Sao Paulo State Fund for Defense of Citriculture (FUNDECITRUS).

#### **Producers' Prices**

The Orange Index price series, published by the University of Sao Paulo's College of Agriculture "Luiz de Queiroz" (ESALQ), for both the fresh domestic market and product delivered to orange juice processing plants in the state of Sao Paulo follow. Both series track orange prices from September 1994.

The Center for Advanced Studies on Applied Economics (CEPEA) reports that contract negotiation for U.S. MY 2009/10 was intense in April and early May 2010. Contracts that have been negotiated were set between R\$9.00 and R\$16.00/box (US\$5.00 and US\$8.90/box for U.S. MY 2009/10.

|                | es paid by Sao I   |       |       |       |      |       |  |  |  |  |  |
|----------------|--|-------|-------|-------|------|-------|--|--|--|--|--|
|                | varieties, average prices in Reais - R\$/40.8 kg box, fruits delivered to the processing plant). |       |       |       |      |       |  |  |  |  |  |
| Month          | 2005   | 2006  | 2007  | 2008  | 2009 | 2010  |  |  |  |  |  |
| Jan            | 7.08   | 12.13 | 15.46 | 13.46 | 6.80 | 7.70  |  |  |  |  |  |
| Feb            | 6.83   | 9.90  | 15.50 | 12.39 | 5.92 | 9.77  |  |  |  |  |  |
| Mar            | 6.01   | 8.66  | 13.68 | 9.66  | 4.95 | 10.17 |  |  |  |  |  |
| Apr            | 5.85   | 7.58  | 8.79  | 8.38  | 4.50 | 8.24  |  |  |  |  |  |
| Мау            | 6.10   | 7.21  | 7.88  | 8.27  | 4.05 | 13.00 |  |  |  |  |  |
| Jun            | 7.14   | 8.10  | 7.97  | 9.72  | 3.68 |       |  |  |  |  |  |
| Jul            | 8.71   | 10.06 | 10.93 | 10.95 | 3.65 |       |  |  |  |  |  |
| Aug            | 8.44   | 10.76 | 10.16 | 9.71  | 5.04 |       |  |  |  |  |  |
| Sep            | 7.94   | 11.04 | 9.78  | 9.33  | 5.66 |       |  |  |  |  |  |
| Oct            | 7.86   | 11.52 | 9.89  | 9.57  | 5.86 |       |  |  |  |  |  |
| Nov            | 9.70   | 12.51 | 11.77 | 8.63  | 6.41 |       |  |  |  |  |  |
| Dec            | 11.53  | 14.26 | 12.61 | 7.27  | 6.95 |       |  |  |  |  |  |
| Source: CEPEA, | /ESALQ.  |       |       |       |      |       |  |  |  |  |  |

| Orange Pric   | es received b  | y Producers | in the Dom  | estic Marke  | t (Pera Vari | ety,  |
|---------------|----------------|-------------|-------------|--------------|--------------|-------|
| average pri   | ces in Reais - | R\$/40.8 kg | box, fruits | on the tree) |              |       |
| Month         | 2005           | 2006        | 2007        | 2008         | 2009         | 2010  |
| Jan           | 9.13           | 15.68       | 15.08       | 15.38        | 10.00        | 10.89 |
| Feb           | 9.78           | 19.53       | 17.10       | 16.95        | 9.82         | 17.22 |
| Mar           | 12.64          | 19.08       | 19.02       | 17.03        | 11.13        | 19.17 |
| Apr           | 11.66          | 13.72       | 16.60       | 14.65        | 10.46        | 16.50 |
| May           | 9.36           | 10.68       | 13.82       | 12.04        | 9.13         | 14.49 |
| Jun           | 8.79           | 9.38        | 11.28       | 11.39        | 7.66         |       |
| Jul           | 8.97           | 10.12       | 10.98       | 11.38        | 6.48         |       |
| Aug           | 9.13           | 11.47       | 11.06       | 11.01        | 6.47         |       |
| Sep           | 9.73           | 12.51       | 10.48       | 10.64        | 7.04         |       |
| Oct           | 11.04          | 12.60       | 11.48       | 10.83        | 7.58         |       |
| Nov           | 12.51          | 12.76       | 13.45       | 10.24        | 8.48         |       |
| Dec           | 13.85          | 13.48       | 14.10       | 9.70         | 8.94         |       |
| Source: CEPEA | \/ESALQ.       |             |             |              |              |       |

#### **Consumption:**

In U.S. MY 2009/10, total Brazilian orange consumption for is estimated at 116.5 MBx, a 15 Mbx drop from U.S. MY 2008/09. Domestic consumption estimates are taken as the difference between production and the volume of oranges delivered to processors for FCOJ and NFC production for exports. Note that these figures include actual domestic consumption plus losses from natural drop, harvesting, transportation and packing. Fruit delivered to processors for "not from concentrate (NFC)" orange production for the domestic market is also included in these figures.

#### **Trade:**

The total fresh orange export estimate for U.S. MY 2009/10 is estimated at 0.5 Mbx, similar to the previous crop. The table below shows official fresh orange exports (NCM 0805.10.00) by country of destination, according to the Secretariat of Foreign Trade (SECEX).

| Fresh Orange Exp      | orts by Cou      | ntry of [  | Destination |           |                      |        |  |
|-----------------------|------------------|------------|-------------|-----------|----------------------|--------|--|
| (MT, US\$ 1,000 F     | OB)              |            |             |           |                      |        |  |
|                       | Jan-Dec          | 2009       | July 2008-A | pril 2009 | July 2009-April 2010 |        |  |
| Country               | Quantity         | Value      | Quantity    | Value     | Quantity             | Value  |  |
| Netherlands           | 8,461            | 4,049      | 9,781       | 5,003     | 8,147                | 3,883  |  |
| Saudi Arabia          | 3,864            | 1,547      | 3,553       | 1,771     | 4,032                | 1,691  |  |
| Spain                 | 3,554            | 1,572      | 6,399       | 3,152     | 3,554                | 1,572  |  |
| Portugal              | 1,992            | 931        | 2,664       | 1,360     | 1,800                | 840    |  |
| Russia                | 1,495            | 642        | 1,416       | 720       | 1,495                | 642    |  |
| Paraguay              | 1,149            | 62         | 107         | 7         | 1,228                | 67     |  |
| Ireland               | 1,243            | 514        | 1,716       | 862       | 1,219                | 510    |  |
| United Kingdom        | 1,192            | 548        | 1,802       | 917       | 1,192                | 548    |  |
| Kuwait                | 552              | 241        | 714         | 360       | 552                  | 241    |  |
| Italy                 | 552              | 221        | 456         | 198       | 552                  | 221    |  |
| Others                | 2,132            | 1,016      | 3,652       | 1,815     | 1,395                | 652    |  |
| Total                 | 26,185           | 11,343     | 32,260      | 16,166    | 25,165               | 10,868 |  |
| Source : Brazilian Se | cretariat of For | eign Trade | (SECEX). NC | M 0805.10 | .00                  |        |  |
| Note: 1/ January-Ded  | cember 2/ Jul    | y - April. |             |           |                      |        |  |

# **Production, Supply and Demand Data Statistics:**

| Oranges, Fresh<br>Brazil | US MY 2  | US MY 2007/08          |          | 2008/09        | US MY 2009/10          |             |  |
|--------------------------|----------|------------------------|----------|----------------|------------------------|-------------|--|
|                          | _        | MY begin: July<br>2008 |          | in: July<br>09 | MY begin: July<br>2010 |             |  |
|                          | Old Post | New<br>Post            | Old Post | New<br>Post    | Old Post               | New<br>Post |  |
| Area Planted             | 845,000  | 845,000                | 853,000  | 853,000        | 848,000                | 848,000     |  |
| Area Harvested           | 729,600  | 729,600                | 727,600  | 727,600        | 724,600                | 724,600     |  |
| Bearing Trees            | 218,000  | 218,000                | 218,000  | 218,000        | 217,000                | 217,000     |  |
| Non-Bearing Trees        | 43,000   | 43,000                 | 49,000   | 49,000         | 48,000                 | 48,000      |  |
| Total No. Of Trees       | 261,000  | 261,000                | 267,000  | 267,000        | 265,000                | 265,000     |  |
| Production               | 16,850   | 16,850                 | 17,422   | 17,422         | 17,748                 | 16,238      |  |
| Imports                  | 0        | 0                      | 0        | 0              | 0                      | 0           |  |
| Total Supply             | 16,850   | 16,850                 | 17,422   | 17,422         | 17,748                 | 16,238      |  |
| Exports                  | 41       | 41                     | 20       | 20             | 41                     | 20          |  |
| Fresh Dom. Consumption   | 5,018    | 5,018                  | 5,161    | 5,366          | 5,100                  | 4,753       |  |
| For Processing           | 11,791   | 11,791                 | 12,241   | 12,036         | 12,607                 | 11,465      |  |
| Total Distribution       | 16,850   | 16,850                 | 17,422   | 17,422         | 17,748                 | 16,238      |  |

# **Commodities:**

Orange Juice

# **Production:** PS&D Tables

The following tables provide revised data for Sao Paulo and total Brazilian orange juice production, supply and demand (PS&D) for *Brazilian marketing years* 2008/09, 2009/10 and MY 2010/11 (July-June), which are equivalent to U.S. MY 2007/08, 2008/09 and 2009/10, respectively.

| Brazil: FCOJ PS&D (Jul-Jun)<br>(Million 40.8 kg boxes; TMT; 6 | 5 degrees bri | x)         |            |
|---|---------------|------------|------------|
|   | US MY         | US MY      | US MY      |
| Item/U.S. Marketing Year                                      | 07/08         | 08/09      | 09/10      |
| Item/Brazilian Marketing Year                                 | BR 2008/09    | BR 2009/10 | BR 2010/11 |
| Delivered to Processors                                       | 289.0         | 295.0      | 281.0      |
| Sao Paulo (FCOJ + NFC   |               |            |            |
| exports)  | 276.0         | 280.0      | 266.0      |
| Others  | 13.0          | 15.0       | 15.0       |
| Beginning Stocks *  | 166.0         | 172.0      | 113.0      |
| Total Production  | 1,315.0       | 1,280.0    | 1,330.0    |
| Sao Paulo FCOJ  | 1,100.0       | 1,060.0    | 1,110.0    |
| Sao Paulo NFC (FCOJ equiv)                                    | 165.0         | 160.0      | 160.0      |
| Others  | 50.0          | 60.0       | 60.0       |
| Total Supply  | 1,481.0       | 1,452.0    | 1,443.0    |
| Exports   | 1,275.0       | 1,305.0    | 1,320.0    |
| Sao Paulo FCOJ  | 1,060.0       | 1,085.0    | 1,100.0    |
| Sao Paulo NFC (FCOJ equiv)                                    | 165.0         | 160.0      | 160.0      |
| Others FCOJ   | 50.0          | 60.0       | 60.0       |
| Domestic Consumption  | 34.0          | 34.0       | 35.0       |
| Ending Stocks   | 172.0         | 113.0      | 88.0       |
| Total Distribution  | 1,481.0       | 1,452.0    | 1,443.0    |
| * Sao Paulo FCOJ equiv stocks only.                           |               |            |            |

To reiterate, the tables include Not From Concentrate (NFC) production for exports converted to Frozen Concentrate Orange Juice (FCOJ) 65 Brix equivalent using the following conversion factor: 1 metric ton of FCOJ 65 Brix equals 5.6 metric tons of NFC 11.6 Brix.

#### **Production**

#### General

ATO/Sao Paulo estimates total Brazilian FCOJ 65 Brix equivalent production for U.S. MY 2009/10 (July-June) at 1.33 million metric ton (mmt), up 50,000 metric tons from the previous season. Industrial yields are expected to be higher than the previous crushing season, thus offsetting the expected lower supply of oranges for processing.

The Sao Paulo industry is forecast to process 266 MBx of oranges for FCOJ and NFC production, yielding 1.27 mmt of juice (1.11 mmt and 160,000 metric tons of FCOJ and NFC, respectively). Other producing states are expected to deliver 15 MBx for processing. Processing plants began operations in May, but the bulk of processing

should start as of June-July. The sector has become even more concentrated with the recent merger announcement of two of the top four, Citrovita and Citrosuco.

Total Brazilian FCOJ 65 Brix equivalent production for U.S. MY 2008/09 is estimated at 1.28 mmt, down 35,000 metric tons relative to previous marketing year. The Sao Paulo industry has crushed 295 MBx of oranges for FCOJ and NFC production.

Note that orange juice figures include NFC production for exports converted to FCOJ 65 Brix equivalent. There is no official estimate for NFC supply and demand in Brazil.

#### **Consumption:**

The ATO/Sao Paulo estimate for FCOJ domestic consumption for U.S. MY 2009/10 is 35,000 mt, 65 Brix, similar to U.S. MY 2008/09 (34,000 mt, 65 Brix).

#### **Trade:**

Total Brazilian FCOJ exports for U.S. MY 2009/10 are projected at 1.32 mmt (65 Brix), similar to U.S. MY 2008/09 (1.305 mmt), due to relatively stable world demand. The Sao Paulo industry is expected to contribute 1.1 mmt of FCOJ (65 Brix) and 160,000 mt of NFC (converted to FCOJ equivalent), whereas other FCOJ producing states are expected to export 60,000 mt. Major destinations include Europe and the United States. As reported by trade sources, current FCOJ export prices to Europe are averaging at US\$ 2,200 per metric ton FOB (bulk).

The tables below show official FCOJ exports (NCM 2009.11.00, NCM 2009.12.00 and 2009.19.00) by country of destination, according to the Secretariat of Foreign Trade (SECEX). Note that the "Others" category includes both FCOJ and NFC exports. Post considers the average monthly price by country of destination for the "Others" category as a criterion to distinguish between FCOJ and NFC exports.

|             | Jan-Dec  | 2009    | July 2008-A | pril 2009 | July 2009-A | pril 2010 |
|-------------|----------|---------|-------------|-----------|-------------|-----------|
| Country     | Quantity | Value   | Quantity    | Value     | Quantity    | Value     |
| Belgium     | 208,605  | 266,324 | 253,131     | 356,268   | 146,038     | 192,707   |
| U.S.A.      | 98,368   | 114,703 | 60,219      | 88,221    | 102,721     | 132,665   |
| China       | 48,900   | 61,225  | 24,783      | 39,783    | 48,989      | 55,905    |
| Japan       | 66,033   | 82,229  | 39,159      | 58,454    | 41,948      | 51,111    |
| Switzerland | 46,897   | 59,941  | 37,274      | 53,288    | 35,072      | 44,530    |
| Netherlands | 30,749   | 29,120  | 34,845      | 43,509    | 28,316      | 27,496    |
| Australia   | 12,618   | 15,090  | 6,794       | 10,079    | 10,465      | 12,318    |
| South Korea | 12,033   | 16,188  | 10,353      | 16,052    | 9,521       | 12,364    |
| Israel      | 4,890    | 4,587   | 4,703       | 6,059     | 4,219       | 3,901     |
| Chile       | 4,091    | 4,649   | 3,441       | 5,687     | 3,746       | 3,934     |
| Others      | 41,604   | 52,076  | 30,762      | 46,718    | 33,910      | 40,566    |
| Total       | 574,788  | 706,131 | 505,465     | 724,119   | 464,946     | 577,496   |

| (MT and US\$ 1,0 | (MT and US\$ 1,000 FOB) |         |  |         |          |         |  |  |  |  |
|------------------|-------------------------|---------|--|---------|----------|---------|--|--|--|--|
|                  | Jan-Ded                 | 2009    | July 2008-April 2009 July 2009-April 201 |         |          |         |  |  |  |  |
| Country          | Quantity                | Value   | Quantity                                 | Value   | Quantity | Value   |  |  |  |  |
| Belgium          | 353,410                 | 105,958 | 299,222                                  | 82,693  | 324,225  | 102,956 |  |  |  |  |
| U.S.A.           | 280,112                 | 92,629  | 218,267                                  | 67,891  | 217,534  | 77,129  |  |  |  |  |
| Netherlands      | 273,638                 | 107,546 | 287,622                                  | 110,619 | 186,370  | 71,414  |  |  |  |  |
| Switzerland      | 31,014                  | 9,309   | 3,986                                    | 1,339   | 25,393   | 7,714   |  |  |  |  |
| New Zealand      | 202                     | 148     | 0  | 0       | 202      | 148     |  |  |  |  |
| Chile            | 386                     | 303     | 458                                      | 349     | 104      | 83      |  |  |  |  |
| Hong Kong        | 151                     | 106     | 0  | 0       | 50       | 35      |  |  |  |  |
| Japan            | 18                      | 14      | 237                                      | 99      | 18       | 14      |  |  |  |  |
| Guyana           | 4                       | 3       | 0  | 0       | 14       | 13      |  |  |  |  |
| Aruba            | 5                       | 3       | 0  | 0       | 5        | 3       |  |  |  |  |
| Others           | 503                     | 306     | 1,439                                    | 898     | 1        | 2       |  |  |  |  |
| Total            | 939,442                 | 316,325 | 811,230                                  | 263,889 | 753,915  | 259,511 |  |  |  |  |

Source: Brazilian Department of Foreign Trade (SECEX), NCM 2009.12.00 Note: 1/ January-December 2/ July - April.

| Brazil  | Orange | Juice | Exports, | Others | (MT | and | US\$ | 1,000 | FOB) |
|---------|--------|-------|----------|--------|-----|-----|------|-------|------|
| / B 4 T | 11104  |       | E O D \  |        |     |     |      |       |      |

| (MT and US $\$$ 1, | (MT and US\$ 1,000 FOB) |         |             |           |             |           |  |  |  |  |  |
|--------------------|-------------------------|---------|-------------|-----------|-------------|-----------|--|--|--|--|--|
|                    | Jan-Dec                 | 2009    | July 2008-A | pril 2009 | July 2009-A | pril 2010 |  |  |  |  |  |
| Country            | Quantity                | Value   | Quantity    | Value     | Quantity    | Value     |  |  |  |  |  |
| Belgium            | 257,918                 | 278,754 | 164,008     | 236,429   | 226,275     | 224,161   |  |  |  |  |  |
| Netherlands        | 185,520                 | 209,484 | 151,995     | 226,621   | 171,315     | 167,381   |  |  |  |  |  |
| United             |                         |         |             |           |             |           |  |  |  |  |  |
| Kingdom            | 52,434                  | 49,848  | 42,730      | 60,362    | 46,583      | 40,832    |  |  |  |  |  |
| U.S.A.             | 34,579                  | 34,572  | 28,494      | 38,969    | 30,215      | 29,423    |  |  |  |  |  |
| Australia          | 13,602                  | 12,796  | 9,199       | 14,317    | 9,020       | 7,669     |  |  |  |  |  |
| Switzerland        | 2,207                   | 2,114   | 2,024       | 3,191     | 7,093       | 6,984     |  |  |  |  |  |
| Japan              | 5,317                   | 5,204   | 335         | 533       | 5,057       | 4,820     |  |  |  |  |  |
| Puerto Rico        | 1,016                   | 914     | 2,012       | 3,219     | 2,009       | 1,607     |  |  |  |  |  |
| Denmark            | 558                     | 507     | 270         | 368       | 692         | 595       |  |  |  |  |  |
| Australia          | 745                     | 1,297   | 225         | 386       | 630         | 1,136     |  |  |  |  |  |
| Others             | 1,063                   | 1,221   | 967         | 1,343     | 686         | 681       |  |  |  |  |  |
| Total              | 554,959                 | 596,712 | 402,258     | 585,736   | 499,575     | 485,288   |  |  |  |  |  |

Source: Brazilian Department of Foreign Trade (SECEX), NCM 2009.19.00

Note: 1/ January-December 2/ July - April.

#### **Stocks:**

Total ending stocks for U.S. MY 2009/10 are estimated at 88,000 mt, 65 Brix, down 25,000 mt relative to the revised U.S. MY 2008/09 stocks. Actual stocks data are not available

# **Production, Supply and Demand Data Statistics:**

| Orange Juice<br>Brazil | US MY 2   | 2007/08                | US MY 2    | 2008/09    | US MY 2                | 009/10      |
|------------------------|-----------|------------------------|------------|------------|------------------------|-------------|
|                        | _         | MY begin: July<br>2008 |            | July 2009  | MY begin: July<br>2010 |             |
|                        | Old Post  | New<br>Post            | Old Post   | New Post   | Old Post               | New<br>Post |
| Deliv. To Processors   | 11,791    | 11,791                 | 12,240,000 | 12,036,000 | 12,607,000             | 11,465      |
| Beginning Stocks       | 166,000   | 166,000                | 102,000    | 172,000    | 58,000                 | 113,000     |
| Production             | 1,245,000 | 1,315,000              | 1,258,000  | 1,280,000  | 1,305,000              | 1,330,000   |
| Imports                | 0         | 0                      | 0          | 0          | 0                      | 0           |
| Total Supply           | 1,411,000 | 1,481,000              | 1,360,000  | 1,452,000  | 1,363,000              | 1,443,000   |
| Exports                | 1,275,000 | 1,275,000              | 1,268,000  | 1,305,000  | 1,260,000              | 1,320,000   |
| Domestic Consumption   | 34,000    | 34,000                 | 34,000     | 34,000     | 35,000                 | 35,000      |
| Ending Stocks          | 102,000   | 172,000                | 58,000     | 113,000    | 68,000                 | 88,000      |
| Total Distribution     | 1,411,000 | 1,481,000              | 1,360,000  | 1,452,000  | 1,363,000              | 1,443,000   |

#### **Author Defined:**

**Exchange Rate** 

| Month     | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 |
|-----------|------|------|------|------|------|------|------|
| January   | 2.94 | 2.62 | 2.22 | 2.12 | 1.76 | 2.32 | 1.87 |
| February  | 2.91 | 2.60 | 2.14 | 2.12 | 1.68 | 2.38 | 1.81 |
| March     | 2.91 | 2.67 | 2.17 | 2.05 | 1.75 | 2.25 | 1.78 |
| April     | 2.94 | 2.53 | 2.09 | 2.03 | 1.69 | 2.18 | 1.73 |
| May       | 3.13 | 2.40 | 2.30 | 1.93 | 1.63 | 1.97 | 1.82 |
| June 1/   | 3.11 | 2.35 | 2.16 | 1.93 | 1.64 | 1.95 | 1.87 |
| July      | 3.03 | 2.39 | 2.18 | 1.88 | 1.57 | 1.87 |      |
| August    | 2.93 | 2.36 | 2.14 | 1.96 | 1.63 | 1.88 |      |
| September | 2.86 | 2.22 | 2.17 | 1.84 | 1.92 | 1.78 |      |
| October   | 2.99 | 2.25 | 2.14 | 1.74 | 2.12 | 1.74 |      |
| November  | 2.73 | 2.21 | 2.17 | 1.78 | 2.33 | 1.75 |      |
| December  | 2.65 | 2.26 | 2.14 | 1.77 | 2.34 | 1.74 |      |